

Boston Celebrates Design!

BOSTON DESIGN 2020 WEEK

Seventh Annual

March 25 - April 5

12-Day Citywide Festival
80+ Events - Most Free

Boston Design Week Awards

Friday Evening April 3

World Design Weeks Forum

Wednesday April 1- Sunday April 5

World Design Weeks

Welcoming our global coalition members to Boston!

BostonDesignWeek.com

Register now for our eNews.

Produced by: Fusco & Four/Ventures, LLC

Sol LeWitt, *Bars of Color within Squares* (MIT), 2007
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Photo: George Bouret. Courtesy of MIT List Visual Arts Center

OVERVIEW

BOSTON DESIGN 2020 WEEK

7TH ANNUAL
12-DAY DESIGN FESTIVAL
MARCH 25 – APRIL 5, 2020
WWW.BOSTONDESIGNWEEK.COM

Now in our 7th Year, more than 75,000 people have attended BDW events, our website has had more than 150,000 unique visitors, and annually the 12-Day Festival receives close to 2 million impressions through advertising, public relations, online and social media.

All events are open to the public and most are Free with RSVP. Last year more than 15,000 people attended events and 50% of the events were at capacity. We continue to build Boston Design Week, and to extend our reach into the entire design community locally, while also attracting national and international participation.



APRIL 3, 2020 AS PART OF THE
7TH ANNUAL BOSTON DESIGN WEEK

Join 300 invited guests, Design Week participants, design industry representatives and the Boston Design Week Leadership Committee for the

BOSTON DESIGN WEEK AWARDS

Last year the 2019 Lifetime Achievement Award was presented to: Roger Thomas, Executive VP of Design, Wynn Design and Development. Previous lifetime award recipients include Vladimir Kagan, Dakota Jackson, Massimo and Lella Vignelli, Vicente Wolf, architecture critic Robert Campbell, curator Jonathan Leo Fairbanks, and others.



APRIL 1- 5, 2020 AS PART OF THE
7TH ANNUAL BOSTON DESIGN WEEK

Boston Design Week is honored to announce that we have been selected to host the

WORLD DESIGN WEEKS FORUM 2020

a gathering and conference to share experience, knowledge, resources, and best practices. As a member of World Design Weeks, Boston invites our design colleagues from design festivals internationally to join us for four thought-provoking, unforgettable days April 1-5. **Forum programs will be open to the public to provide a vigorous exchange!**

For additional information contact
Tony Fusco, Co-Producer at 617-363-0405 or email info@fuscofour.com.



**Invitation to join us at World Design Week Forum April 1- 5, 2020
as part of the 7th Annual Boston Design Week March 25-April 5**

AGENDA AND INFORMATION

Wednesday April 1st - Representatives Arrive in Boston

You are welcome to arrive before April 1st to enjoy more of Boston Design Week starting March 25th. You will be notified when the complete Calendar of Events is posted online around March 1st. All events are open to the public and almost all are free of charge with an RSVP.

Host Hotel: The Colonnade Boston, 120 Huntington Avenue, Boston MA 02116 (In Back Bay). One of Boston's most dynamic boutique hotels featuring sleek, edgy rooms with stylish and modern attitudes. As the official Sponsor Hotel of DBW, rooms are available at \$245/night, single or double. **Cut-off date is March 4.** [Book online: https://tinyurl.com/ColonnadeHotel](https://tinyurl.com/ColonnadeHotel)

Early Wednesday Arrivals - Depending on your time of arrival, we can offer select Design Week programs. If enough representatives arrive by mid-day, we will schedule a group activity on Wednesday afternoon.

- Welcome Reception - 6pm - 8pm - Location to be Announced

• Thursday April 2nd - Forum - Panel Discussion and Presentations

(If you would like to offer a presentation at the Forum, or participate on the Panel Discussion, please see "Call for Presentations" below.)

At the Innovation and Design Building (IDB) and Boston Design Center (BDC)

1 Design Center Place, Boston, MA 02210 (in the Seaport District)

(Round trip group transportation provided from The Colonnade Hotel.)

- **Welcome and Tour of the IDB and BDC** - 11am - 12pm

- Lunch Break - Registered Attendees Only

- **Open Forum Presentations** - 1pm - 4pm

- Networking Break

- **Open Forum (Panel Discussion)** - 5:30pm - 7:30pm

• **Friday April 3rd - Special Activities and Design Week Awards**

(Round trip group transportation provided from The Colonnade Hotel.)

- **Special Activities** - 11am - 1pm - Details TBD
- Lunch Break - Registered Attendees Only
- **Special program by Margulies Peruzzi Architects** - 2pm - 4pm - Choice of two sessions
- **Boston Design Week Awards** - 5:30-8:30pm - Catered Cocktail Party and Awards Presentation
All registered attendees receive \$250 VIP 5:30 tickets for the Awards event.

• **Saturday April 4th - Architectural Excursion Day - Optional**

Enjoy continuing Design Week programs, explore Boston, or join us for a **Guided Bus Tour**
(Round trip group transportation provided from The Colonnade Hotel.)

- **Massachusetts Institute of Technology, Cambridge** - Tour of campus Art & Architecture
- Box Lunch - Registered Attendees Only
- **Gropius House in Lincoln, Massachusetts** - Designed by and home of Walter Gropius, founder of the Bauhaus and Director of the Harvard Graduate School of Design
- **deCordova Museum and Sculpture Park in Lincoln, Massachusetts**

• **Saturday April 4th - Group Dinner - Optional - Self Pay** - Location TBA, RSVP required

• **Sunday April 5th - Boston Design Week Activities Continue, Representatives Depart**

Forum Registration: \$250 - What's Included?

- **Wednesday - Afternoon group activity and Welcome Reception**
- **Thursday and Friday - All Programs, Special Activities**
Round Trip Group Transportation and Lunch both days
- **Friday \$250 VIP tickets to Boston Design Week Awards - 5:30-8:30pm**

NOTE: If cost prohibits you from attending, subsidized and partial registrations may be available, please contact us for more information.

Saturday Architectural Excursion Day - Optional \$50

- Group transportation, museum tickets, tour guides, box lunch

Saturday Group Dinner - Optional - Self Pay

- RSVP with your Registration or contact us.

To Register: Please complete the online Registration here:

<https://tinyurl.com/WDWForum2020>

Or you can register by calling us at 1+617-363-0405, or contact us by email at BostonDesignWeek@fuscofour.com. Thank you!



Invitation to present or participate in a program at the World Design Week Forum April 1- 5, 2020 s part of the 7th Annual Boston Design Week

CALL FOR PRESENTATIONS

Accepted presentations will be structured into the Open Forum Sessions on Thursday April 3. Both registered attendees and the Boston design community are invited so that innovative programs and groundbreaking design happening around the globe can be freely shared. When registering, please indicate if you are interested participating in any of the following ways, and if your participation is dependent on your ability to offer a paper.

Short Forum Presentations with Q & A Periods

Please describe any tech or audiovisual equipment needed (For PowerPoint etc.)

- **Short Presentation (20-30 Minutes) about your Design Week** - How was your Design Week started? How is it organized, and what are its goals? This presentation gives you the opportunity to promote and to share news and information about your Design Week, your successful strategies and your concerns, and invite feedback from other representatives.
- **Short Presentation (20-30 Minutes) on Critical Issues** - What are the most critical issues facing your country or community, and what role does or will design play in developing solutions to those issues? Climate change, environmental issues, sustainability, affordable housing, urban planning, transportation and other issues demand new design solutions.
- **Short Presentation (20-30 Minutes) on your choice of topic** - Choose a topic that you feel would be interesting to both other representatives from Design Weeks and to a general public comprised primarily of designers.

Open Forum Panel Discussion: What Is The Role of Design and of the Designer in 2020?

- **Please let us know if you would like to be a panelist on this topic.** How is the role of the designer changing in a changing world? How can designers balance the often contradictory interests of profit and planet? Is functionality, attractiveness and novelty enough, or must design today serve some other purpose? Is design today still driven by innovation applied to a range of challenges? If you have strong feelings about the role of design and the designer today and in the future, we want you on this panel.

Provide a short description of your presentation on your Registration form here:

<https://tinyurl.com/WDWForum2020>

or by email at BostonDesignWeek@fuscofour.com. If you would like to discuss your topic, please contact Tony Fusco at 1+617-363-0405. Thank you!